



## ***Corporate conferences and events***

### **What?**

Design, management and facilitation of innovative and engaging corporate conferences and large scale team events.

### **When?**

- Your annual staff conference
- An international communications event
- A product launch
- To raise awareness of a new directive or strategy within your company
- A large scale training session or update
- A team or department conference or session

### **Why?**

- One co-ordinated team of actors, scriptwriters and facilitators ensures focus and smooth delivery
- Completely bespoke design reflecting team or company culture ensures staff 'identify' immediately with it
- Highly interactive and innovative ensuring maximum engagement, focus and impact, right from the start
- Visual, Auditory and Kinesthetic which means it will have diverse and wide ranging impact

*"Excellent way to bring your key messages across. Very good actors and a very professional team that adapts quickly to the dynamics of the day. Good humour too!"*

**Walter Kok: Former MD Business Operations & Transformation (BT Operate)**



## How?

We start by finding out what you want to achieve from the conference and importantly how your organisation works - the challenges, goals, behaviours and culture.

We work with you to ensure there are clear objectives and desired results for the event to ensure we can effectively review and measure success.

Our unique design model at Silvercube helps to ensure the right level of emphasis on **MINDSET**, **BEHAVIOURS** or **SKILLS**:

Focus	Definition	Example objectives/desired results
<b>MINDSET</b>	Creating the appropriate attitudes and motivations to drive high performance and embed longer term change	<ul style="list-style-type: none"> <li>• Energise , excite and enthuse around targets and new strategy</li> <li>• Inspire to achieve and fulfil potential</li> <li>• Gain buy-in to new targets or way of working</li> <li>• Generate greater engagement and involvement in tasks and roles</li> <li>• Reprioritise focus and time</li> </ul>
<b>BEHAVIOURS</b>	Developing and changing behaviours to achieve a desired culture, perception, way of working or relationship	<ul style="list-style-type: none"> <li>• Take ownership of new tasks or responsibilities or change</li> <li>• Be entrepreneurial in approaching and developing new opportunities</li> <li>• Be innovative in driving forward changes</li> <li>• Having greater trust and communication as a team</li> <li>• Developing a fun and interactive place to work</li> </ul>
<b>SKILLS</b>	Learning practical skills and techniques to enhance capabilities and performance and ensure a consistency of approach and best practice	<ul style="list-style-type: none"> <li>• Asking challenging questions</li> <li>• Giving direct constructive feedback</li> <li>• Negotiating effectively</li> <li>• Improving sales or account management skills</li> <li>• High impact presentations</li> <li>• Stakeholder management and influence</li> </ul>



We design a bespoke and innovative package that provides a unique and memorable journey for delegates. Careful consideration is given to the format, sequencing and coordination of activities and sessions to ensure maximum impact. We draw on a wide range of activities and sessions, dependent on your requirements:

- Drama inspired exercises
- Forum theatre
- Scripted or improvised Sketches
- Invisible Theatre
- Facilitated discussions or forums
- Break-out training sessions
- Well known speakers or presenters
- Team activities or challenges
- Roleplaying sessions with feedback
- Shows and entertainment

All events are professionally project managed to ensure smooth delivery against agreed timings and milestones before, during and after the event.

### Who?

- Silvercube actors
- Professional facilitators
- Script writers and designers
- Project managers
- Trainers and learning specialists

*"Silvercube listens to our needs and delivers professional and engaging work. They see the opportunity to inject the learning with fun and humour. We feel Silvercube gives us the edge when developing our people."*



**Mary Tobin, Repairs Contact Centre Manager, Camden Council**



### **Why Silvercube?**

We are an actor inspired communication company specializing in people development. Through a series of drama based devises we offer your staff the opportunity to learn through exciting interactive methods which ensure the theory behind the learning is firmly embedded.

### **What Differentiates Us?**

Through partnerships with leading training professionals we have developed our unique MBS methodology which means your teams enjoy a highly engaging and inspiring conference which is underpinned with solid proven training theory.

*"Silvercube wrote and performed a piece of Forum Theatre for us over the Christmas period. The audience loved it, which meant that they were totally engaged with the learning that followed. I thoroughly recommend using Silvercube to launch your corporate conference".*

**Ruth Grant, Internal communications manager at BT Operate**



[www.silvercube.co.uk](http://www.silvercube.co.uk)