

# silvercube

actor inspired communication

*"Silvercube recently provided us with a flexible, focussed drama programme on equality & diversity awareness for all our street scene services personnel. The sessions were realistic, entertaining and thought provoking and was well received by all. If you are thinking of developing increased awareness of diversity issues I have no hesitation in recommending the Silvercube team as suitable providers".*

## **Ivor Pollock, Organisational Development Advisor at HBBC**

**Hinckley & Bosworth  
Borough Council**  
*A Borough to be proud of*



## **Equality & Diversity Awareness Day**

3 workshops for up to 120 staff over one day designed to raise awareness of equality & diversity issues including sexism, racism, ageism and homophobia.

### **Your staff will:**

- Experience real life situations where examples of sexism, racism, homophobia & ageism are highlighted
- Be able to watch the scenes again and stop/start the action when they see, hear or feel a character's behaviour is inappropriate and/or offensive.
- Take ownership over the suggestions and changes which they are making as a group

### **Which means:**

- Staff are more aware of the issues discussed
- Individuals are confident in challenging offensive behaviour both in the workplace and in public
- Your teams will provoke debate and discussion around key issues involving race, gender, age and sexual orientation

[www.silvercube.co.uk](http://www.silvercube.co.uk)



*"Excellent way to bring your key messages across. Very good actors and a very professional team that adapts quickly to the dynamics of the day. Good humour too!"*



**Walter Kok: MD Business Operations & Transformation (BT Operate)**

### **When to use the Equality & Diversity Awareness Day:**

- When there is a lack of awareness around equality & diversity within areas of your organization
- When your staff experience incidents of sexism, racism, ageism or homophobia within the workplace or when working with the public
- When you want to guarantee a shift in behaviour and attitudes

### **How do we do it?**

- Silvercube Actors play out short sketches which highlight the key issues around equality & diversity
- Delegates stop/start the action challenging the characters about the behaviours they are displaying
- The silvercube facilitator will open up debate and discussion between delegates and characters
- Key learning points are recorded on flip charts which means that delegates own their learning points

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**Value for money spent:**

- Equality & Diversity Awareness Day for up to 120 delegates (max )
- 40 delegates in each of the three workshops
- Total delegates = 120

Example of return on investment:

£2250.00 for three 1.45hr E&D Awareness workshops (120 delegates)

**12.5% discount for all public sector clients**

£1968.75 = **£16.40 per delegate.**

All prices are exclusive of VAT and travel.

For more information on the Silvercube Equality & Diversity Awareness Day please contact Silvercube on:

0800 988 2384 or email us: [info@silvercube.co.uk](mailto:info@silvercube.co.uk)

Or visit us at [www.silvercube.co.uk](http://www.silvercube.co.uk)

*"Silvercube listens to our needs and delivers professional and engaging work. They see the opportunity to inject the learning with fun and humour. We feel Silvercube gives us the edge when developing our people."*



**Mary Tobin, Repairs Contact Centre Manager, Camden Council**

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